

LOUIS COCA  
FURNITURE



BESPOKE DESIGN AND CRAFT.

2024-2025 BROCHURE.

©2024 . LOUIS COCA FURNITURE

# CONTENTS

WHO WE ARE	3
HISTORY	4
DESIGN AND BUILD	5
PROCESS	6
SIGNATURE PRINCIPLE	7
VIC CONSTRUCTION LTD	12
J & A TIMBER LTD	13
SCALERULER.CO	14
TESTIMONIALS	15
CONTACT	16

# WHO WE ARE

Unique, tailor-made furniture that resonates with the beauty of traditional joinery and steelwork, along with the style and durability of premium upholstery.

All of our furniture products are hand-crafted from our independent joinery in London using fine British and European quality materials.

Louis Coca Furniture draws inspiration from our partnering companies that are involved with design and build. Our family-run business designs and manufactures furniture like no other.

Our goal is to be bespoke in everything we do; creating furniture that is specific to your needs unlike anything you can find on the shelf. From chairs and tables to cabinets and wardrobes, we combine our knowledge of construction and materials along with a contemporary twist.

The idea is simple; if you can dream it, we can build it.





# HISTORY

Style and design has always been at the heart of the Coca family tradition.

While shoemaking is the original family lineage, passed down from generation to generation, the family philosophy has since branched out into carpentry and joinery, still very much in the design field but performed with a more practical and intransigent approach.

Our furniture designs combine our our experience in build and craft with our innate design sensibilities. Every one of our pieces is imbued with a feeling of family pride.

The world changes ever so quickly; this applies to furniture and interior design too. Machinery and tools improve, aesthetic standards evolve, and generations adhere to new and innovative designs.

Our business embraces these changes and trends, helping to produce contemporary furniture that is rich in history and heritage.







# DESIGN AND BUILD

Aspects of design and build have been laced through our work for more than 25 years. The result of Louis Coca Furniture is not one that happened overnight.

Each collaborative business offers their very own service for the furniture, from initial design and sketches through to construction and manufacturing.

We pride ourselves on our customer care, ensuring each project we take is specific and personal to the client themselves. All our services are bespoke and tailored to client needs.

You can consult our expert team involving artistic directors, architects and joiners for quality information on design intent along with professional knowledge on the traditional manufacturing process.

You can expect sketches, presentations, technical drawings and work-in-progress updates.

We have a team of experts across different businesses that specialise in particular trades. We have designers who work with you during the initial design phase, carpenters and fabricators that help manufacture the components you need and joiners that assemble with great craftsmanship. This team process is overseen by Louis Coca, the creative head.

# PROCESS

## 1. ENQUIRY/CONSULTATION

Let us know your ideas for your dream furniture as we offer our expert opinion on your dream furniture,

## 2. QUOTATION

We will provide a no-obligation quote for your reference, listed in fine detail.

## 3. DESIGN

Our specialist team will assist you in the design, with sketches and dimensions to help manifest your dreams into reality.

## 4. MANUFACTURE

Our partners at our esteemed joinery will begin crafting immediately once the design is finalised and confirmed.

## 5. COMPLETION

Your dream furniture is now yours to keep!

# SIGNATURE PRINCIPLE

Our bespoke furniture encompasses elements from all collaborating businesses to bring about high-end domestic and commercial furniture, all tailored to your individual needs and requirements.

We have our signature principles in our design collection.



We use curving contours to bring a calming and yet emboldened minimalist aesthetic to your home or office.



We put wood in the forefront, often supported by elegant steelwork inspired by the self-assuredness of forest flora.



We make intricate metalwork the star of the show, adding elegance and panache to your home, office or garden.





We source the finest European oakwood to provide a distinguished taste of charm to any dining setting, finished with intense grain marks.

All of our raw materials can be 100% traced back to its original source from our responsible forest farmer partners.



We also use reclaimed wood collected from recycling plants to help reduce wastage.

Reclaimed wood produces strong wood grain marks and complement well with any rustic setting.













# VIC CONSTRUCTION LTD

With over 20 years of design and construction experience VIC specialises on projects across London and has gained an abundance of interior design knowledge within the UK.

With various projects all across the city, the company has gained an abundance of interior design knowledge within the city. From colours and textures to current trends, VIC Construction can provide first-hand knowledge on the right furniture to have, specific to each individual space and room.

The furniture tailored for a bar should reflect the mood of the space in which it occupies. Sleek metalwork is used for the chair legs to match the brass finishes by the bar. The bright furniture material brings the chairs and sofas to life; catching attention is a huge commercial value to businesses.

Office chairs and sofas should be sleek and soft; their primary function is to be comfortable especially in a particularly stressful work environment. Another listed example could be art galleries, where seating and benches may be more geometric and rigid, acting as 'statement furniture' suited for the exhibition spaces too.



[vicconstruction.co.uk](http://vicconstruction.co.uk)

©2024 . LOUIS COCA FURNITURE





# J & A TIMBER LTD

J&A Timber Ltd specialises in the production of timber components, with extensive experience in the trade.

With a specialised joinery located in Greater London J&A Timber Ltd is a trusted partner with Louis Coca Furniture in producing bespoke, tailor-made furniture using fine British or European-sourced materials.

Besides bespoke furniture, J&A Timber also produces custom doors, windows and staircases. Past clientele have included London borough councils and private residences in Paddington, Mayfair, Hammersmith and Chelsea.



[ldnjoinery.co.uk](http://ldnjoinery.co.uk)

©2024 . LOUIS COCA FURNITURE





# SCALERULER.CO

scaleruler.co is an RIBA Chartered Architectural Practice based in North London. Likewise, the creative minds over at scaleruler.co use their intimate understanding of interior design and spatial aesthetics to help design and model bespoke furniture that is perfectly suited to its intended environment.

scaleruler.co provides in-person consultations to understand clients' ideas and intentions, as well as to assess their viability, after which they will then preside over every aspect of the creative design process, from large-scale development down to minute details like bespoke furniture handles, hinge mechanisms, material finishes and so on.

scaleruler.co

[scaleruler.co](https://scaleruler.co)

©2024 . LOUIS COCA FURNITURE



# TESTIMONIALS

## REDA S.

'Excellent service from start to finish. Designers from Louis Coca Furniture came over to discuss a set of dining table and chairs, were very straightforward about the options available, and got the whole thing done in about 4 weeks. Very pleased with the outcome, really adds a sense of character to what was quite a plain room before.'

## KATE W.

'I commissioned a set of garden chairs from Louis Coca. I already had an idea of what I wanted and they helped me to put it down on paper and were able to execute it very well, down to the little details! Very impressive. I would definitely call them again.'

## RORY B.

'Very sleek, absolutely terrific craftsmanship, can tell they take pride in their work.'

## MARK H.

'Custom desks for a shared workspace were done promptly and professionally.'

## SIMBA D.

'We needed some bespoke cabinetry to fit into a tricky loft-conversion. The boys they sent over to take measurements were professional and accommodating, and were very enthusiastic about making suggestions on how to match the design with the rest of the furniture in the room. In the end, they managed to make something really quite stunning. I appreciate how they kept me informed throughout as well. The cabinets came in on a Sunday morning, ready to slot right in. Perfect!'



# CONTACT

## MAIN OFFICE

London North Studios  
The Ridgeway  
LONDON  
NW7 1RP

Phone: 0203 813 4395  
Office hours: Monday to Friday 0900-1700

You can also fill out our form on our website.  
[louiscocafurniture.com](https://www.louiscocafurniture.com)

